

BUSINESS PLAN

Flybergom B.V.
godsdgame.com

Business Plan Version: 1.0.

Contents

Contents

Our Mission	3
Company and Management	4
Our Services.....	5
Our Competitive Advantage	6
Financial Considerations.....	7
Timetable.....	9
Conclusions.....	9

Our Mission

Flybergom B.V. (hereinafter referred to as the “Company”) with its innovative brand, godsgame.com, is dedicated to providing premier online casino and sportsbook solutions to the Central and Eastern European Market. Our mission is to deliver an electrifying gaming experience that immerses players in the excitement of casino games and sports betting, while offering them the tools to make strategic and informed decisions.

To support our mission and ensure adherence to regulatory standards, the company is actively applying for an License to be provided by a Curacao Gaming Board. This license will be instrumental in meeting our compliance obligations, including stringent anti-money laundering (AML) practices, responsible gaming measures, and data privacy protections. By securing this license, we will reinforce our dedication to maintaining the highest industry standards and enhance our credibility within the market.

Our vision is to become the leading provider of online betting and casino products in this high-potential region. We aim to offer a vast and diverse portfolio of sports, games, and events, uniquely curated to meet the preferences of the Central and Eastern European audience. Through the use of cutting-edge technology and next-generation software solutions, we will ensure that our platform is both accessible and appealing to a wide range of users, catering to their needs with localized content, payment methods, and customer support.

We are fully committed to delivering exceptional customer service through a team of highly trained, approachable professionals who understand the cultural nuances and preferences of this diverse region. Our team is dedicated to helping players navigate their options and enjoy a seamless gaming experience, tailored to their individual preferences.

To support this mission, the Company has formed a strategic partnership with BTB Betlab Holding Limited, a globally recognized software development provider with a history of excellence. This partnership will allow us to leverage BTB Betlab Holding Limited’s technological expertise and global reach to achieve our goals in Latin America, positioning godsgame.com as a prospective market leader in the region.

Company and Management

The company is currently in its startup phase, with its product recently launched and still in the early stages of development. As a result, the management team remains lean, with key managerial roles filled by a select group of individuals, while non-core services are outsourced to specialized providers. This approach allows the company to maintain agility and focus on its strategic objectives during its initial growth phase.

The company's sole shareholder and owner, Mrs. Emilia Beatriz Martinez Gonzalez, plans to apply for a full Curacao Gaming License. As a successful and innovative entrepreneur with significant experience in both the Business and IT sectors, Mrs. Gonzalez is well-positioned to serve as the Chief Executive Officer (CEO) and Chief Financial Officer (CFO) of the company. Her expertise provides the company with strong leadership and a strategic vision for sustainable growth.

The company's business model is designed to capitalize on the founder's extensive business network to secure favorable terms with key counterparties such as platform, casino, and sportsbook providers, payment solutions, and technical and customer support services. The model is built on optimizing variable costs to match revenue generation, thereby minimizing initial capital outlays and ensuring cost-efficiency.

Administrative and compliance functions, essential to the smooth operation of the company, are entrusted to Service Synergy, a provider renowned for its expertise in supporting businesses within the gaming industry. The company benefits from a comprehensive, turnkey compliance solution that covers all regulatory and industry-specific requirements, including policy development, compliance processes, Anti-Money Laundering (AML) protocols, Know Your Customer (KYC) measures, and other critical areas. These functions are seamlessly integrated into the company's daily operations, ensuring full compliance and governance standards are met.

Additionally, Service Synergy provides expert legal, financial consulting, tax advisory, and reporting services, ensuring non-core functions are handled with precision. As mandated by the Gaming Control Board of Curacao, Yuriia Yermak, a member of the Service Synergy team, has been appointed as the Compliance Officer for the company, ensuring that all regulatory obligations are fulfilled.

Overall, the organizational and functional structure of the company reflects a strategic balance between in-house leadership and outsourced expertise, designed to facilitate efficient operations, regulatory compliance, and cost-effective growth.

In line with common practices for early-stage companies, the majority of operational functions have been outsourced, while core strategic decisions remain with the Ultimate Beneficial Owner (UBO), who acts as both the business and product owner. This structure allows the company to maintain agility and focus on its core competencies, while leveraging the expertise of specialized external partners.

BTB Betlab Holding Limited serves as the company's technical partner, providing essential platform, casino, and sportsbook services. Service Synergy, in turn, handles all corporate, administrative, and advisory functions, positioning itself as a strategic business partner that ensures efficient operational practices and strong governance. Additionally, Service Synergy provides Compliance and Money Laundering Reporting Officer (MLRO) services, ensuring that the company's policies, procedures, and controls are fully aligned with the latest regulatory requirements. This ensures the company remains compliant with all relevant legal and regulatory frameworks.

Key stakeholders also include Emagnus Curacao (Emagnus), the local Corporate Service Provider and the Gaming Control Board of Curaçao (GCB). Emagnus fulfills the critical role of local director and representative in Curaçao, ensuring compliance with the jurisdiction's regulatory framework and adherence to the local regulation and compliance requirements. As the new regulatory authority in Curaçao, the GCB is taking over from previous licensing bodies, reflecting the evolving compliance landscape for companies operating under Curaçao law. These partnerships and regulatory entities are essential for maintaining the company's legal standing and operational integrity in the global gaming market.

By delegating key functions to these trusted partners, the company can concentrate on scaling its core business operations, while ensuring full compliance with local and international regulations. This approach supports sustainable growth and a solid regulatory foundation.

Corporate governance, Risks and Controls

The company has established a lean but highly effective corporate governance structure designed to ensure both operational efficiency and strict regulatory compliance. The Ultimate Beneficial Owner (UBO) currently holds the position of Chief Executive Officer (CEO) and is temporarily serving as the sole director. However, the directorship role is planned to be transferred to Emagnus, a reputable Corporate Service Provider based in Curaçao, which will take full responsibility for the directorship duties. This planned transition will further strengthen the company's governance framework while ensuring full compliance with local regulations.

Key operational and technical functions that require specialized expertise—including gaming platform development and maintenance, financial and tax reporting, internal auditing, regulatory compliance, KYC (Know Your Customer), Anti-Money Laundering (AML), and Risk Oversight (AMRO) matters—are outsourced to trusted service providers. These partners, as outlined previously, have a proven track record of excellence in these areas. By delegating these critical functions to experienced, certified teams, the company can focus on its core business activities while mitigating risks. This approach ensures that compliance and governance responsibilities are managed by industry experts with in-depth knowledge of the regulatory landscape, thereby reducing potential risks and enhancing operational resilience.

Our Services

Our flagship product, godsgame.com, is entering the LATAM region, a dynamic and rapidly expanding market for online gaming. This launch is supported by an extensive marketing strategy, leveraging an affiliate network and targeted social media outreach to establish brand awareness and attract early users across LATAM's diverse landscape.

Latin America has emerged as a significant player in the global online gambling industry, driven by increasing internet penetration, mobile adoption, and evolving entertainment preferences. With over 650 million people and internet access continuing to expand, the LATAM region has become a promising market for digital gaming platforms. Currently, online gaming demand spans sports betting, live dealer games, and online casinos, with players across the region showing strong interest in localized, mobile-accessible content.

godsgame.com has been specifically developed to cater to the LATAM market's unique demands. The platform integrates features like language customization, culturally resonant themes, and popular regional payment options, creating a seamless and locally adapted experience. To build trust and streamline transactions, the platform includes support for widely used payment methods across the region, allowing for efficient and secure transactions.

In addition, the dedicated customer support team is contracted to offer service in multiple languages relevant to LATAM, ensuring that players have reliable assistance that aligns with their needs and expectations. This customer-first approach, combined with our high-quality content and accessible design, positions godsgame.com to resonate strongly with LATAM users looking for a customized, user-friendly, and secure online gaming platform.

As LATAM's online gaming industry continues to evolve, our investment in localization and our alignment with regional preferences are key to ensuring godsgame.com's long-term success. With a focus on regulatory compliance, responsible gaming, and delivering high-quality, engaging experiences, godsgame.com is set to be a leading choice for online gaming enthusiasts across Latin America.

Our Competitive Advantage

The Company will focus on creating an engaging and regionally resonant platform for LATAM players, offering a diverse portfolio of games specifically tailored to the preferences of this vibrant region. By incorporating culturally relevant and locally inspired content, the platform will align with the tastes and gaming habits of LATAM users. High-definition graphics, immersive soundscapes, and an intuitive user interface will enhance the gaming experience, catering to both casual players and gaming enthusiasts. To ensure accessibility across LATAM's varied digital landscape, the platform will be optimized for all devices, with a responsive design adaptable to mobile, tablet, and desktop users.

Technological Flexibility and Adaptability

Our platform's technology will be both flexible and scalable, supporting seamless operations and quick adaptability to emerging regulatory changes and technological advancements. This setup will allow the Company to stay ahead in a diverse and evolving LATAM market, where agility in addressing market shifts is crucial. Our technology infrastructure has been chosen not only to support the present needs of the LATAM gaming environment but also to future-proof the Company's operations in this rapidly changing industry.

Localized Payment Solutions

To meet the diverse payment preferences across LATAM, the Company will offer a variety of secure, localized payment methods, including regional banking solutions, mobile wallets, and cryptocurrency options. LATAM's growing embrace of digital finance options makes it essential to provide multiple choices for secure, fast transactions, creating a trustworthy and convenient user experience. This range of payment solutions will foster player loyalty and repeat engagement on our platform, reinforcing confidence through a safe and efficient transaction process.

Comprehensive Marketing and Retention Programs

To attract and retain LATAM players, the Company will roll out region-specific marketing strategies, promotions, and loyalty programs tailored to local preferences. These will feature welcome bonuses, free spins, cashback offers, and weekly incentives that reward continuous play. The loyalty program will offer a tiered rewards system where players can unlock exclusive benefits, including personalized customer support, higher withdrawal limits, and special access to events as they advance through the ranks. This tiered approach will appeal to both casual gamers and high rollers, creating a community-oriented platform that fosters long-term engagement.

24/7 Multilingual Customer Support

Recognizing the importance of excellent customer service, the Company will establish a multilingual support team available 24/7. Support will be offered via live chat, email, and phone, providing players with a variety of options for assistance. Our team will be well-versed in both the technical aspects of the platform and LATAM cultural nuances, delivering a personalized experience to enhance player satisfaction. This dedicated customer support will help build trust and loyalty, setting the Company apart in a competitive market.

Regulatory Compliance and Risk Management

The Company is committed to regulatory compliance across LATAM's diverse legal landscape, ensuring that its operations meet current standards while adapting to ongoing changes in the region's evolving market. Our proactive approach to compliance will include rigorous anti-money laundering (AML) measures, responsible gaming practices, and stringent data privacy protections, all in line with the highest industry standards. These practices not only safeguard the Company's reputation but also foster trust among players, regulators, and industry partners.

To stay ahead of regulatory developments, the Company will collaborate with legal advisors and industry experts, enabling us to anticipate and swiftly adapt to any changes. This strategy supports sustainable, long-term growth, maintaining operational integrity in a competitive and ever-changing LATAM environment.

Strategic Partnerships and Local Alliances

To strengthen our position in LATAM, the Company will seek strategic partnerships with local stakeholders, including regional gaming providers, payment processors, and marketing agencies. These alliances will provide valuable insights into local market dynamics, cultural preferences, and regulatory considerations, allowing us to deliver an experience that is both relevant and competitive. Through these partnerships, the Company will effectively localize its product offerings, enhancing player engagement and positioning itself as a trusted leader in the LATAM gaming market.

Our Position as a Market Leader

With a focus on high-quality, culturally aligned content and a deep commitment to customer support and regulatory compliance, the Company is poised to capitalize on the growing demand for online gaming in LATAM. By offering region-specific payment solutions, tailored promotions, and accessible customer support, we are well-positioned to exceed player expectations, fostering sustained growth and success in this promising market.

Financial Considerations

At Flybergom, strategic financial planning and resource optimization is defined to be a key drivers of our success. The cornerstone idea is to optimize the set up cost by exploiting negotiations with the strategic counterparties and a keen focus on reducing fixed costs, while allowing for more flexibility in variable costs. By securing favorable terms with payment systems, software and casino providers, and administrators, we will effectively streamline our expenditures while ensuring the quality and reliability of our services.

This prudent financial approach is targeted to achieve self-sustainability, with our current profit margins comfortably covering operational expenses. As we pursue the acquisition of the Curacao Gaming License, any additional costs associated with this regulatory endeavor are anticipated to be absorbed by additional investments from the UBO and CEO to meet these obligations without compromising our financial stability. With a strong foundation built on sound financial management and strategic foresight, Flybergom B.V. is well-equipped to navigate the challenges and opportunities of the gambling industry while maintaining a strong focus on sustainable growth and profitability.

As for the forecasted financials, for the following five years of operation we foresee the following:

thsd USD	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	3 354	10 547	21 806	42 925	77 264
Casino	3 354	7 110	14 932	29 864	53 755
Sport		3 437	6 874	13 061	23 509
COS	1 677	5 327	10 903	20 818	36 314
Royalties	805	2 479	5 015	9 658	16 998
Bonuses and promotions	436	1 371	2 835	5 151	8 499
Other direct expenses	436	1 477	3 053	6 009	10 817
Gross Profit	1 677	5 220	10 903	22 107	40 950
Operating Expenses	1 542	4 851	9 921	18 028	31 679
Administrative Expenses	503	1 529	3 162	6 009	10 817
Marketing Expenses	771	2 531	5 015	9 014	15 453
Other Expenses	268	791	1 744	3 005	5 409
Net Profit	135	369	982	4 079	9 271

The financial projections encompass both Casino and Sports Betting Gross Gaming Revenue (GGR), as detailed in the preceding financial table. Forecasts indicate that revenue from the Casino GGR is expected to exhibit modest growth compared to Sports Betting across each year. Specifically, the anticipated income growth from Casino revenue is projected to marginally surpass the percentage of royalties owed to casino providers annually.

Marketing costs are expected at average 22% of GGR and bonuses and promotions – 12%. Other direct expenses mostly consist of commission fees to PSPs paid by the Company instead of the players. Administrative costs assumed to grow from year to year as it will reflect the number of new employees joining and potential plans to start development of own software on 4-5 years perspective. For the first 2 years, the owner plans to direct almost all net profit on marketing to maximize growth of its market share

Administrative costs are envisaged to remain relatively stable as a percentage of revenue from year to year. This stability is attributed to the business model's emphasis on product development rather than diversification into new products. Consequently, the anticipated growth in revenue is deemed sufficient to accommodate the need for additional administrative support.

During the initial two years, the owner intends to pursue a cost-effective strategy aimed at generating nominal net profits to bolster market share growth. This strategic approach underscores the company's commitment to maximizing its presence within the market during its early stages of operation.

Timetable

After receipt of the license we plan to start having the first clients within one to two weeks period. One of the first steps will be the inclusion of the license validator in the footer of the website. Meanwhile, we will have to commence our marketing campaign in order to communicate to the new players about ourselves as a new player on the market.

Conclusions

In summary, Flybergom B.V., with its brand godsgame.com, is strategically positioned to capture the expanding opportunities within the Latin American online gaming market. By leveraging advanced technology, a localized portfolio of games, and a keen understanding of regional preferences, we are set to emerge as a leader in this dynamic market. Latin America, with its fast-growing base of online gamers and unique cultural characteristics, presents an exciting landscape where our adaptable platform can thrive.

Our commitment to regulatory compliance, responsible gaming, and player-centric features enables us to navigate Latin America's diverse regulatory and cultural complexities while providing a secure and engaging gaming experience. By tailoring our marketing strategy to include culturally relevant promotions, loyalty programs, and accessible local payment options, we aim to resonate deeply with LatAm players, strengthening player loyalty and brand trust across key markets in the region.

Furthermore, strategic partnerships with local gaming providers, payment processors, and marketing agencies will be integral to our growth. These alliances not only help us localize our offerings but also grant us the flexibility to adapt quickly to evolving trends and regulatory

shifts. By collaborating closely with industry experts who understand the nuances of Latin American gaming culture, we can continue refining our product to align with player expectations.

With a focused strategy, robust operational framework, and regional partnerships, Flybergom B.V. is well-equipped to drive long-term growth and become a top choice for online gaming in Latin America. This strategic approach ensures we deliver lasting value to players and stakeholders alike, positioning godsdgame.com as a prominent and trusted name in the rapidly evolving LatAm market.